



DXRX
The Diagnostic Network

by

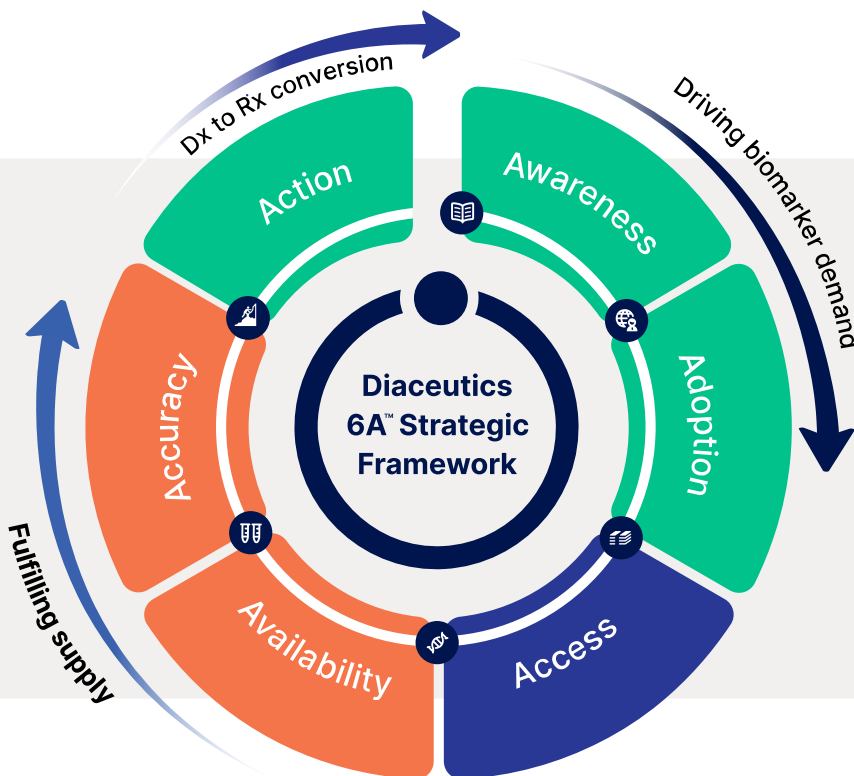
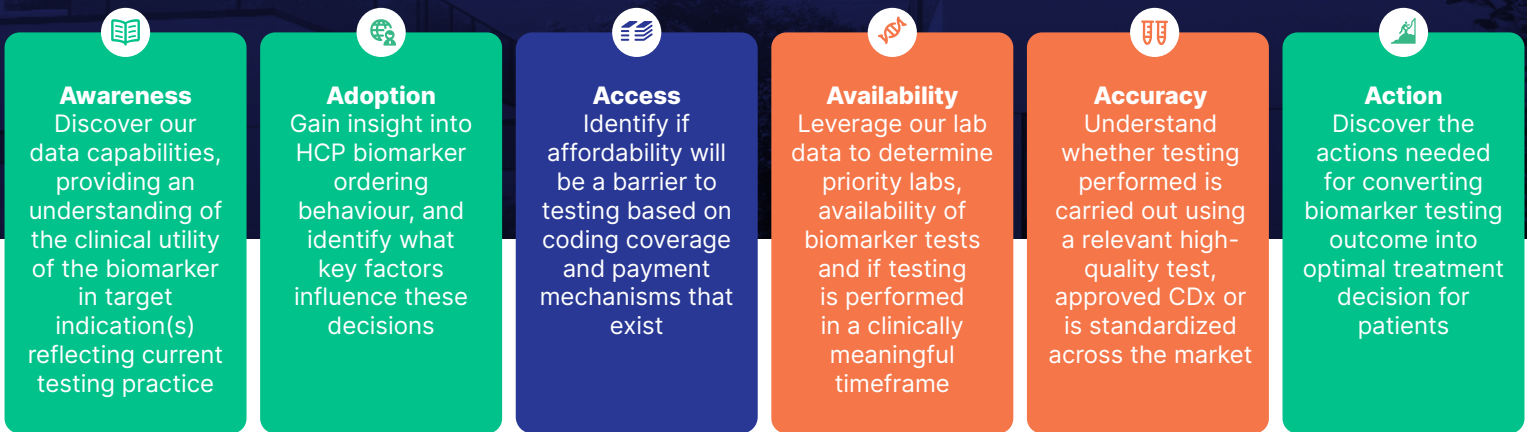
Diaceutics
Better Testing, Better Treatment™

Market Landscape

Maximize commercial success utilizing our 6A™ Strategic Framework

Market Landscape provides a deep dive analysis of the diagnostic landscape utilizing our '6A™ Strategic Framework,' delivering actionable insights and recommendations. Leveraging the DXRX data repository and local market expertise, we optimize your commercial strategy, driving test adoption and treatment activation for precision medicine therapy launches.

We utilize 6A™ Strategic Framework to enable commercial success for precision medicine



Primary stakeholder

Labs/Pathologist

Payers

HCP/treating physician



Our Experience

We have successfully delivered over **160 Market Landscapes since 2017** across 95 brands to world leading pharma and biotech clients across global markets, of which **9 were first in the disease area.**



Local market expertise

With precision medicine expertise in over **50 countries**, including the **US, EU4, UK, Japan, South Korea, Taiwan, and Brazil**, we offer tailored, comprehensive insights into the entire patient journey, empowering you to accurately identify eligible patients for your precision medicine therapy.

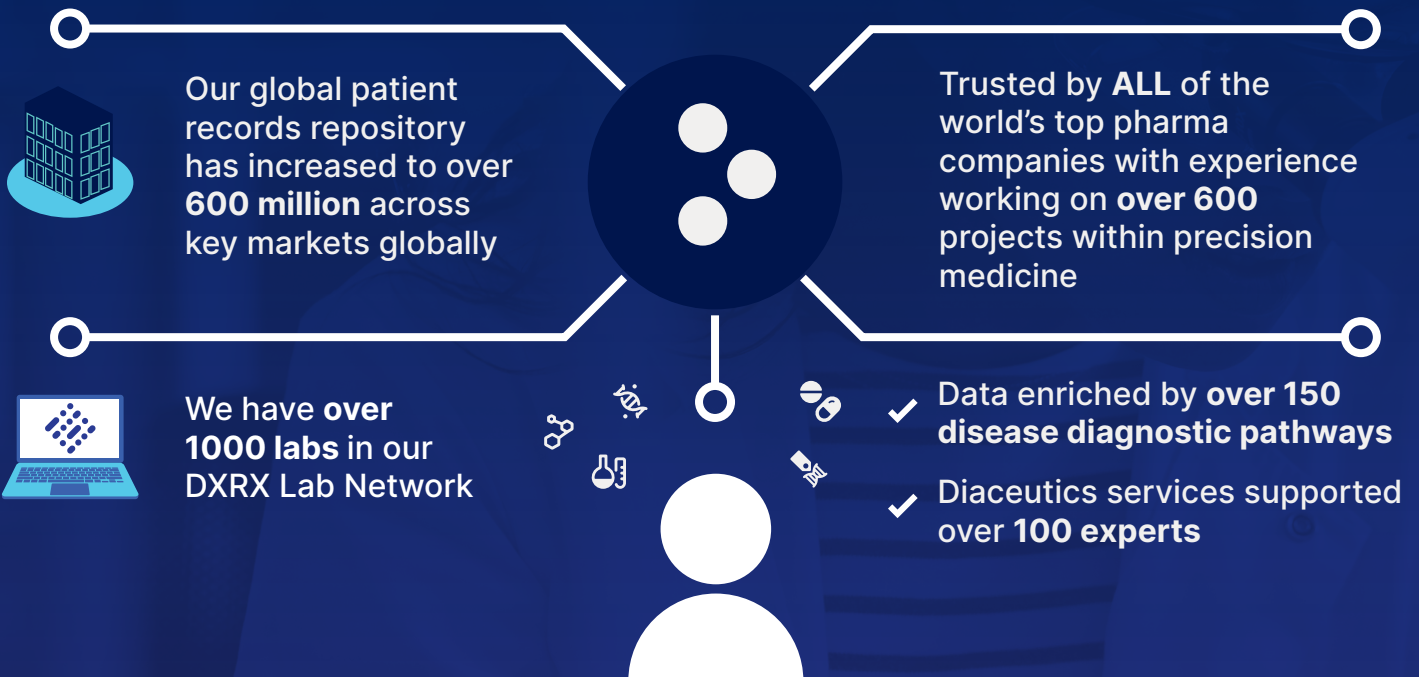


Expert actions and recommendations

Our team of local market precision medicine experts translate in-depth data insights combined with Secondary Market Research into **tailored actionable recommendations** to enable you to optimize your commercialization approach.

About Diaceutics

We provide the world's leading pharma and biotech companies, with an end-to-end commercialization solution, for the launch of precision medicine through our range of data analytics, scientific and advisory services, enabled by our platform **DXRX - The Diagnostic Network®.**



Talk to our team today

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🌐 diaceutics.com

in @Diaceutics PLC

X @diaceutics

Streamline your path to commercial success
with Market Landscape